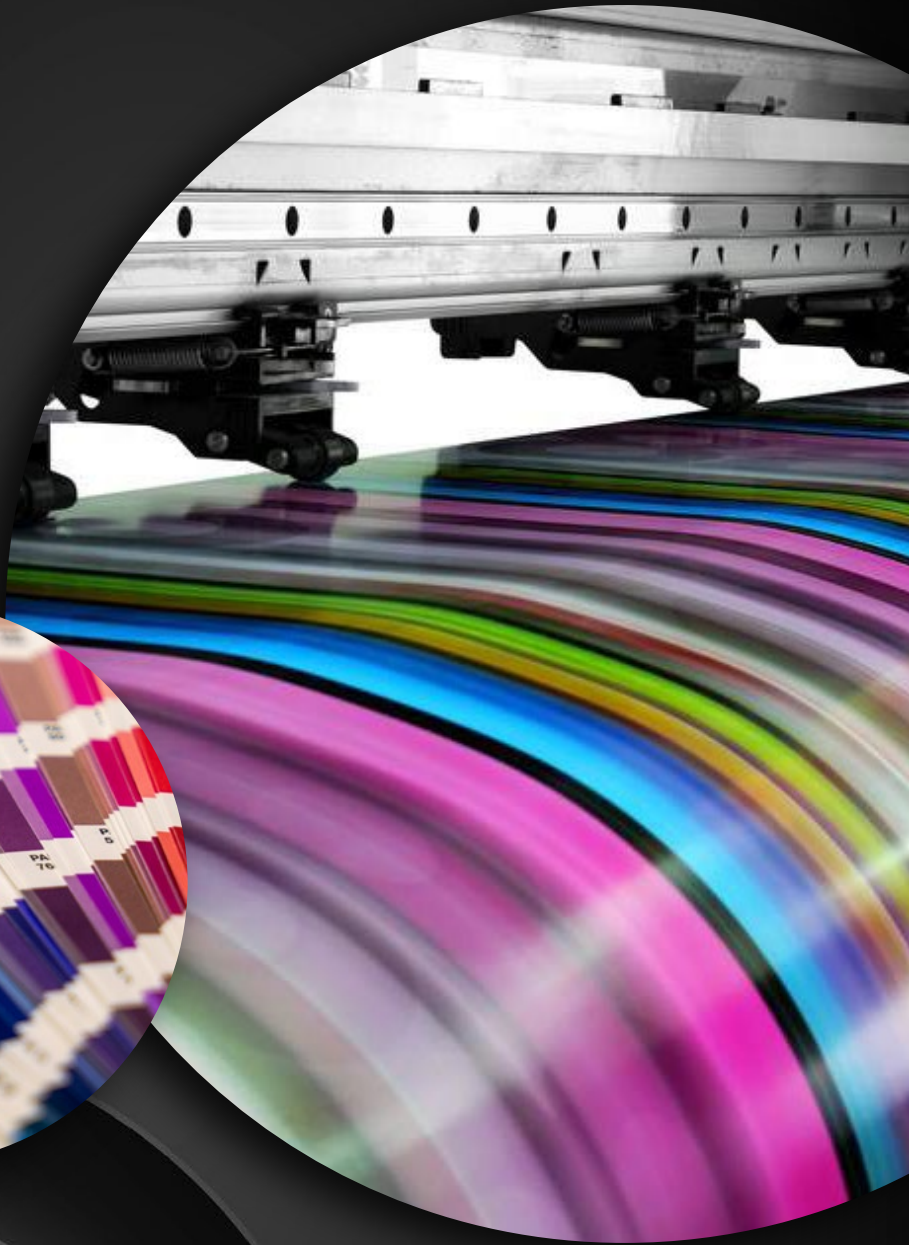


COMPANY PROFILE ●



LESEDI 7 GROUP

[www.lesedi7.com](http://www.lesedi7.com)

PRINT MANAGEMENT SOLUTIONS

THIS IS  
THE SIGN  
YOU'VE BEEN  
LOOKING FOR

YOUR  
ONE  
STOP  
PRINTING  
COMPANY.



# WHO ARE WE? ●



Established in 2009, Lesedi 7 Group is a 100% black owned & proudly South African company.

We offer end to end top-quality print solutions, specialising in, but not limited to:

- **Print and brand advisory services**
- **Branded marketing merchandise**
- **Creative and design services**
- **Supply of quality Personal Protective Equipment**
- **Warehousing and distribution services**

Our work expands beyond the borders of our nation, including: Malawi, Kenya, Uganda & Namibia.

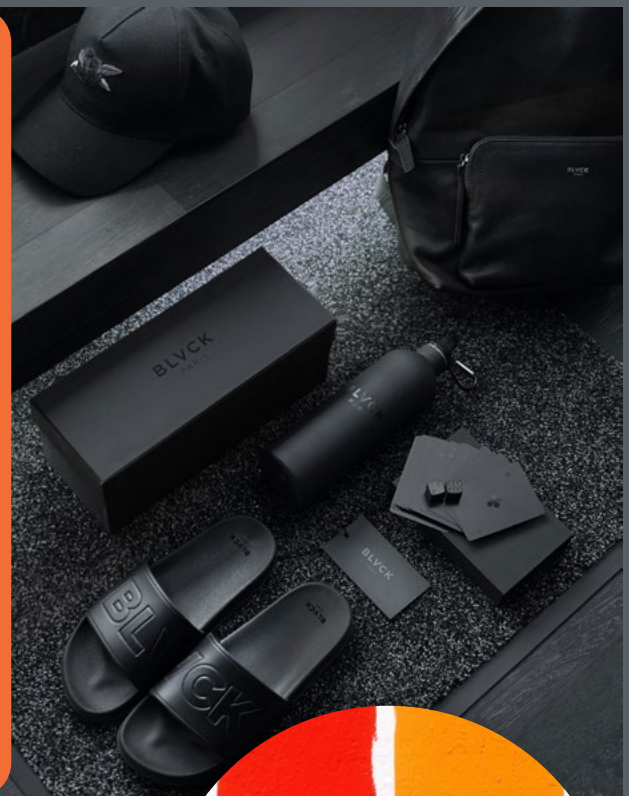


# OUR APPROACH.



Our aim is to ensure that all brands and products receive the awareness they deserve within the market place, and thereby, we pride ourselves in:

- High Quality Products with Eco-Friendly Practices
- Superior Customer Service and Account Management
- Fast and Efficient Turn-Around
- Delivered to you exactly when you need it, even if that's tomorrow
- State-of-the-art Print Machinery
- Dedicated Team of Print Technicians
- Creative and Out-of-the-Box thinking for bespoke print solutions



# OUR <sup>7</sup> CORE VALUES.



## 1. INNOVATION

We push the boundaries of traditional print to new frontiers.

## 2. KNOWLEDGE

By understanding our customers' needs we are able to boost the efficiency of their businesses.

## 3. QUALITY

We pride ourselves on our wide range of quality products and our accredited printing & finishing services.

## 4. TEAM

We encourage people's tendency to work together by creating an environment where there are ample opportunities to learn and excel.

## 5. CUSTOMER FOCUS

It has always been on you, the client, and we pride ourselves on delivering exceptional service.

## 6. SERVICE EXCELLENCE

It's not just about offering a high quality product. We consistently meet, and at times, exceed our customer expectations.

## 7. EXPERTISE

Our experience and knowledge are a differentiator in our field. We build strategies around it.



# PRINT SERVICES.



**From business cards to billboards we've got a solution for you.**

Our quality of work will ensure that your messages leave a lasting impression.

From cutting edge point-of-sale material to outdoor branding executions, we have a solution for you. Get in touch with us to discuss how we can help you achieve the tools and stand-out you need for your business.

We also offer graphic design services to help grow your visual communication.

No job is beneath or above us.





## LITHOGRAPHIC PRINTING

High speed impression capabilities for volume driven demands that can be completed within a short time frame. Pin point accuracy and clear vivid colours to match.

## DIGITAL PRINTING

Impactful artwork and photographic print, directly from computer to media, designed to enhance those specialised design effects requiring a high quality finish and attention to detail.

## LARGE/WIDE FORMAT PRINTING

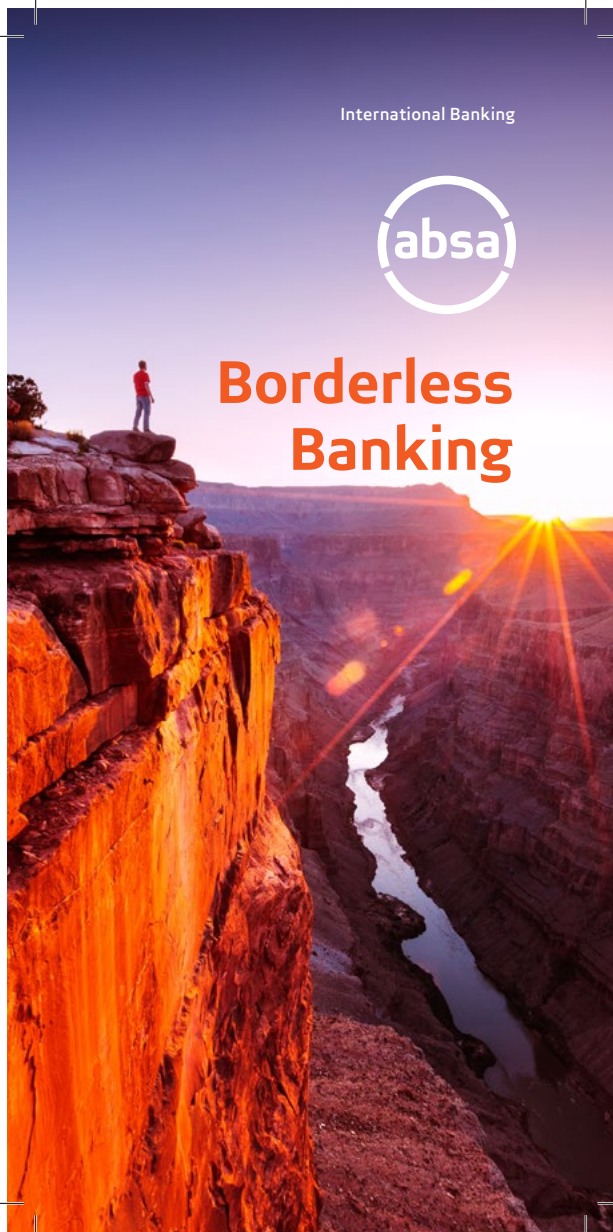
Give your brand the standout it needs with Murals, Billboards, Posters, Vehicle Image Wraps, Wall paper, Backlit Banners, Architectural Drawings, Construction Plans, Signage Prints, Back Drops and Scenic Prints for theatre productions. The list is endless.

## SUBLIMATION PRINTING

We print on the most breathable fabrics for your Flags, T-Shirts, Telescopic Flags, Shark Fin Flags, Gazebos, A-Frame Signs, etc.



# STATIONARY & PRINT ●



# PACKAGING & FINISHING.

## COATING & LAMINATION

We offer coating or varnish finishing to all our printed products for that extra detail and premium quality feel. A Clear coat or matt coat will add that special effect to complete the look you're after.

## CUTTING & FABRICATIONS

Included in our media arsenal is our digital cutting capability. We design, print and fabricate live size posters and oversized product prints, complete with stands and packaging.

## DIRECT PRINTING ON RIGID MATERIALS

We have the appropriate print machinery to print directly onto various substrates that include: Rigid Plastics, Wood, Metal, PVC, Glass, Polystyrene, Aluminium, to name a few.

## PACKAGE PRINTING

We also print directly onto ready made packaging products that include: pizza boxes, fast food restaurant packaging, paper bags, perfume boxes, sweet boxes and so much more. Plus, we assist in bringing bespoke designs to live by working together to create that ultimate piece you're looking for.



# PACKAGING & FINISHING



# BRANDING & SIGNAGE.

We specialize in comprehensive brand building from start to finish enabling brands to stay relevant as businesses evolve.



## OUTDOOR BRANDING & SIGNAGE

- Lightboxes
- Safety Signage Chromadek Branding (Direct Printing)
- 3D Signage
- Gazebos
- Telescopic Banners PVC Banners



## IN-DOOR BRANDING

- Canvas
- Window & Door Decals (Contravision)
- Pull-Up Banners Perspex Signage

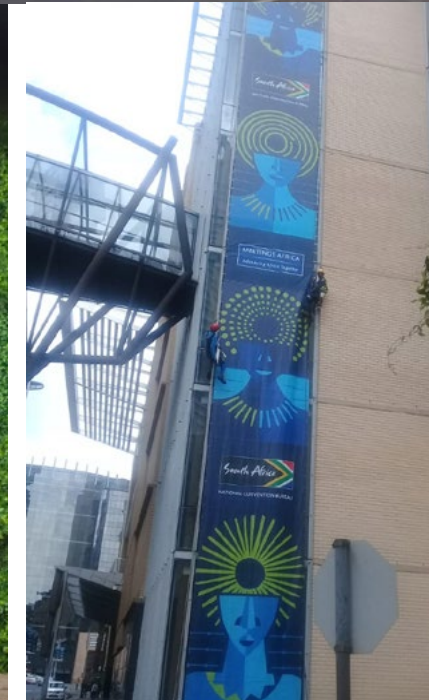


## VEHICLE BRANDING

- Full Wrap / Branding Car Magnets / Stickers
- Car / Windows / Decals Cut - Outs



BRANDING & SIGNAGE ●



# BRANDING & SIGNAGE ●



# BRANDING & SIGNAGE



# BRANDING & SIGNAGE ●



# MARKETING MERCHANDISE .

We source the highest quality materials of the largest variety available to suit your needs and budget.



# MARKETING MERCHANDISE ●



MARKETING MERCHANDISE ●



# MARKETING MERCHANDISE ●



# MARKETING MERCHANDISE ●





# WAREHOUSING & LOGISTICS.

We offer warehousing and logistics management that allows us to effectively accommodate and execute exceptional services across multiple sectors and industries

If you are looking for a warehousing and fulfilment partner, please get in touch with us to discuss a solution that's right for your business.



# ENVIRONMENTAL CONSERVATION & SUSTAINABILITY.

The future depends on the sustainable work we do today.

The effects associated with climate change have sparked much needed change in the printing world and we are leaders of change. We are Green Guard certified and are passionate about sustainable printing methods.

We print for a different purpose.

- Reduction of energy consumption through solar energy technology



GreenGuard  
Accredited  
Gold Member

Recycling &  
responsible  
disposal  
practices



Reduction of  
paper wastage



# CERTIFICATION & ACCREDITATION.



**BUREAU  
VERITAS**  
ISO CERTIFIED  
9001 : 2015

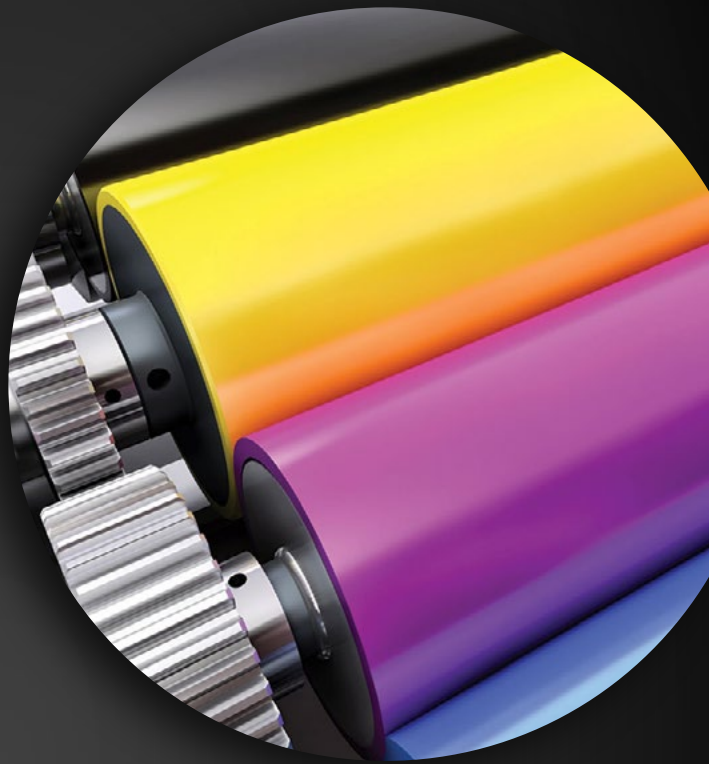


**FUJIFILM**



# OUR CLIENTS.





LESEDI 7 GROUP

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